



Together, let's contribute to protecting our natural areas

## Fundraising Campaign for Nature!

(Châteauguay, November 4, 2020) – As has been the tradition for nearly 15 years, Héritage Saint-Bernard is excited this fall to launch its annual fundraising campaign, presented by Gravité Média. This year, since it was not possible to host its usual festive fundraising evening with over 150 guests in attendance, the organization decided instead to conduct a virtual fundraising campaign for nature. From November 4 to December 11, the group is asking for the generosity of the public, hikers and corporations in order to raise money to fulfil its mission of preserving natural areas. The campaign's objective is \$10,000.

### PROTECTING NATURE FOR ALL ITS BENEFITS

Sophie Thibault, a great nature lover herself, has again joined forces with Héritage Saint-Bernard this year as a fundraising campaign ambassador to encourage people to give generously. "During this pandemic, we see how important and beneficial green spaces are to everyone when it comes to mental and physical health. A short walk in the woods has an immediate effect on our sense of well-being! I invite people to generously support Héritage Saint-Bernard," explained the TVA/LCN news anchor.

As a matter of fact, the natural areas protected by Héritage Saint-Bernard have been visited more than ever before since the reopening in June. "It is vital to preserve green spaces since they benefit not only the environment, but also the public," added Luc L'Écuyer, general manager of Héritage Saint-Bernard. He added that the refuge faunique Marguerite-D'Youville enjoyed a 15% increase in the number of visitors compared with 2019, despite being completely closed for two and a half months in the spring.

### DONATIONS THAT GO A LONG WAY!

People are asked to go to the Héritage Saint-Bernard website ([www.ilesaintbernard.com](http://www.ilesaintbernard.com)) to make their donations on-line. A tax receipt will be issued for all contributions of \$25 and more. Also, donations equal to the normally charged price for tickets to the fundraising evening are suggested and entitle the donor to annual family passes for the Marguerite-D'Youville wildlife sanctuary. The passes are worth approximately \$65 each. What a perfect Christmas gift for a friend, family member or employee!

Here are the suggested amounts and family passes offered for each level of donation:

- \$150: One annual family pass (\$65 value) + tax receipt for \$85**
- \$300: Two annual family passes (\$130 value) + tax receipt for \$170**
- \$600: Four annual family passes (\$260 value) + tax receipt for \$340**
- \$1000: Eight annual family passes (\$520 value) + tax receipt for \$480**

The organization would like to say that any amount contributed is greatly appreciated and will be reinvested in the protection of natural areas. Visitors can also make small donations when passing through the *Pavillon de l'île* during the fundraising campaign. Donations by cheque are also accepted if preferred. For more information: [info@heritagesbernard.qc.ca](mailto:info@heritagesbernard.qc.ca).

### COMMITTED PARTNERS

Héritage Saint-Bernard can count on the contribution of its valuable partners for this redesigned fundraising campaign: Gravité Média, Desjardins and the city of Châteauguay. We thank you all for your trust and tremendous contribution to nature!

## **HÉRITAGE SAINT-BERNARD – A LEADER IN CONSERVATION FOR THE PAST 33 YEARS**

Founded in 1987, Héritage Saint-Bernard is a non-profit organization whose primary mission is to protect and manage natural areas and develop educational and eco-tourism activities. Some fifty passionate employees help the organization do its conservation work and raise awareness about protecting the environment. Funding is critical for enabling the organization to carry out its activities.

For more information: [www.ilesaintbernard.com](http://www.ilesaintbernard.com).

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